

## winston's wish

Winston's Wish is the leading childhood bereavement charity and the largest provider of services to bereaved children, young people and their families in the UK. Offering practical support and guidance to families, professionals and anyone concerned about a grieving child, Winston's Wish believe that the right support at the right time can enable young people to live with their grief and rebuild positive futures.

The ever increasing burden in regulation on the financial reporting, taxation and activities of charities, (for example the recent introduction of public benefit reporting) exposes charitable organisations such as Winston's Wish to greater risk of statutory non-compliance and financial error, which in turn can impact upon operations and funding. Winston's Wish have therefore sought expertise from a specialist accountant in order to examine and advice on all aspects of their financial and business operations.

With specific knowledge and expertise of the financial matters that affect the charity industry, taylorcocks have been able to provide support and assistance on many of the complex financial, tax and regulatory issues that impact Winston's Wish.

### why taylorcocks were instructed...

“Our 6 year relationship with James Blake and the team at taylorcocks has ensured that we are able to operate with the assurance that regulatory compliance is never going to be an issue. Always on hand to give their expert support and working together with us, almost as members of our own team, they have enabled us to concentrate our efforts on the matters that we care about most; helping and supporting children through some of the most difficult times of their lives”

Debbie Kirkham, Chief Executive



the difference is evident in everything we do

Client Relationship Manager James Blake who works with Winston's Wish, *"When working with charities we try to differentiate ourselves on a service level, by providing a friendly and helpful service to minimise the burden of the audit on the client, whilst still carrying out a thorough and robust audit to protect the charity and its stakeholders."*

But it is not just about the service itself, it is also about the relationship; *"By creating a close relationship with the team at Winston's Wish, we have gained a greater understanding of their needs and aspirations so that we can help and support them throughout the year, rather than just turning up on an annual basis for the audit."*

Debbie Kirkham understands that real value can only be derived by combining a first class service, with a positive relationship; *"Taylorcocks are extremely proactive, and will actively identify any areas that they feel can be improved, or ideas that we can use, to help us get a complete value added service, and for this reason I would not hesitate to recommend taylorcocks."*

## about taylorcocks

Taylorcocks is a firm of chartered accountants and tax advisers with seven offices in the southern region – London, Portsmouth, Bournemouth, Farnham, Southampton, Henley, Oxford and Reading. It has developed a reputation as a forward-thinking proactive practice with specialist knowledge in taxation.

With more than 100 staff, it has a balanced combination of skills to deliver first-class accountancy and business consultancy services to its clients across all industry sectors.

For further information visit: [www.taylorcocks.co.uk](http://www.taylorcocks.co.uk)  
or contact us on: [enquiries@taylorcocks.co.uk](mailto:enquiries@taylorcocks.co.uk)  
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